

# Give

Your Clothes  
A Second Life



# Welcome

SCRgroup have saved 72 million kilograms of clothing from landfill since its creation in 2008. Join us in making an even bigger impact.



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## Why Choose Us?

- ✓ **Best Practise**  
We follow best practise guidelines in the servicing and maintenance of our Clothing and Electrical Drop-Off Hubs.
- ✓ **Industry Knowledge**  
We have experienced staff and a research and development team to ensure our knowledge is up to date with the latest local and global trends.
- ✓ **Social Benefits**  
We can audit and track the journey of the items we collect and report on data required for quarterly and end-of-year corporate reporting.
- ✓ **Reporting**  
We work with social enterprises and charities, creating jobs for minority groups and providing sustainable income streams for important social causes.

## About Us

**SCRgroup is pioneering the way Australians reuse and recycle their unwanted clothing. We offer solutions for local government, shopping centres, schools, private organisations, charities and retailers.**

SCRgroup is Australia's largest and most innovative company for the recovery of Australia's unwanted clothing. Each year, we save over 15 million kilograms of clothing from landfill and instead find new homes for them, giving them a second life in local and global communities where they are needed most.

Our business model is based on maximising social and environmental impact. We work with Australian Disability Enterprises (ADEs) and social enterprises to provide employment opportunities for people living with disabilities and youth at risk. We also support and work with Australian charities such as the Australian Red Cross, The Smith Family and Save The Children, often buying back items of clothing that haven't sold in their stores. This provides a vital and sustainable income towards their important social causes and reduces costs. Through our clothing collection programs and monetary donations, we contribute over \$1.99 million to Australian charities annually.

100% of what we collect from the 2,000 clothing drop-off hubs visited by over 2 million Australians around the country, is diverted from landfill. What can't be reused, is either turned into rags or converted into an alternate fuel called biofuel. SCRgroup can also offer fibre to fibre recycling options through their global partnerships to their clients to contribute to an evolving circular economy.

- ✓ **70% of what we collect is re-homed in local and global communities.**
- ✓ **15% is recycled into rags.**
- ✓ **15% is converted into biofuels.**



# Our 2018 Impact

**15.8 million**

kilograms of unwanted clothing collected and diverted from landfill.

A total of **72 million** kilograms of items collected since opening in 2008.



**2.12 million**

Australians visited our drop-off hubs.

A total of **11.7 million** Australian's visited our hubs since opening our doors.



Did you know the global garment industry generates 92 million tonnes of textile waste, 80% of which is primarily disposed of in landfill.

Source: Mapping the Fashion Industry Report

**\$2 million**

dollars contributed to local Australian charities through our programs.

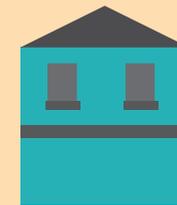
Over **\$20 million** contributed since 2008.



**41 million**

items of clothing found a second home.

A total of **171 million** items have found their new homes since 2008.



**\$2.4 million**

dollars in avoided landfill fees for communities, organisations and local government.

A total of **\$10.5 billion** in avoided fees.



# Our Services

*"Recycle with Mondo is a fantastic program for all schools to get involved. It's a super easy fundraiser requiring little effort but maximum reward. I would recommend this program to everyone."*

Carranballac College



## National School Fundraising & Education Programs

SCRgroup funds free national education and fundraising programs, Recycle with Mondo (for preschools and primary schools) and Sustainable Students (for secondary schools). The programs are designed to teach our future generations about the impact of fast fashion and the importance of clothing reuse and recycling.

Schools can select to run clothing drives or host clothing drop-off hubs, earning \$0.10cents for every kilogram collected. Schools are ranked on SCRgroup's school ladder based on the highest average collection per student (to make it fairer for smaller schools), and at the end of the year, the top 5 schools receive a bonus \$1,000 each to go towards their sustainability projects.

SCRgroup offers access to online resources with educational activities that are curriculum aligned, and has an in-house educator that can extend the educational experience to half-day classroom incursions\*. Mondo, the school program mascot, can also visit schools to

present at assemblies and engage the students.

Since 2015, we have reached over 60,000 students, collected over 200,000 kilograms of clothing and raised over \$35,000 for participating schools. In 2019, SCRgroup made the program available to schools in all metropolitan cities around Australia.

These programs can also be delivered as part of school holiday activities for SCRgroup's shopping centre clients.

\*Incursions are more intensive and cost \$650 + GST for schools in Victoria, and \$1,995 for schools in all other states.

**NEW: SCRgroup's Head of Communications has published a children's storybook based on the Recycle with Mondo program called "Friends of Our World" that's available to purchase at [www.friendsofourworld.com](http://www.friendsofourworld.com)**

# Our Services

## Traditional Hubs

SCRgroup offer traditional clothing and electrical drop-off hubs that are suited towards large outdoor carparks, councils and schools (refer to our schools program). Each hub can collect anywhere between 7-25 tonnes per year of unwanted clothing and electrical items depending on their location, visibility and surrounding demographic.

The hubs feature the latest chute design and security locks to enhance safety, as well as labels designed with public input to ensure the community are receiving the information they want to see. The hubs are monitored under SCRgroup's Quality Management System and serviced on a designated driver schedule which can be daily, and SCRgroup run a 24-hour hotline for members of the public to use to report incidents or find out more information. Their performance is tracked, measured and reported back to our clients.

**The Traditional Hub is 1100mm (L) x 1600mm (W) x 1950mm (H)**



## Feelgood Hubs

A world first in clothing drop-off hub design. The Feelgood Hub is a complete revamp of the traditional metal clothing hubs aimed to enhance user experience and change perceptions of the importance of clothing hubs in our circular economy. They are intended to suit our higher end clients, such as upscale shopping centres, luxury hotels and large city councils.

The Feelgood Hub can be placed indoor or outdoor and comes in two models; a static lightbox screen with double sided advertising panels, and a video screen. Both models feature 2 chutes, sleek design and Perspex glass doors that can act as an anti-terrorism measure as well as options for different chute styles and in-built technology such as sensors.

**The Feelgood Hub is 1520mm (L) x 1470mm (W) x 2220mm (H)**



## Pop-Up Stations

SCRgroup provides temporary pop-up stations that come in the form of customised trailers, to service areas that are densely populated with multi-unit developments. The stations suit inner city suburbs and councils that have limited land space available to host a more permanent fixture, such as clothing drop-off hubs.

The stations are recommended to be placed for a minimum of 3 months and can remain in their locations for as long as required by our client. Like SCRgroup's clothing drop-off hubs, the stations also have inbuilt sensor technology to notify our drivers when they are reaching capacity, in addition to GPS trackers.

**The Pop-Up Stations are 2500mm (L) x 1550mm (H)**



# Our Services

## Thread:collect

Thread:collect is SCRgroup's FREE and convenient online clothing and e-waste home pick-up service. The service is run in partnership with participating councils to compliment their current kerbside collection programs.

Residents can book online or over the phone and select from designated pick-up days in their area. The night before collection, residents place their bags of unwanted clothing and e-waste beside their front door, ready for pickup.

**To see if Thread:collect is available in your area, please visit [www.threadcollect.com.au](http://www.threadcollect.com.au)**



## Pop Up Drive-Thru Recycling Days

SCRgroup provides Pop Up Drive-Thru Recycling Days to local councils that are free to residents, to complement or to provide a cost-effective alternative to their hardwaste collection programs. The events are hosted on a designated Saturday in a large public space selected by council for residents to drive-thru and drop-off their larger unwanted items such as mattresses, furniture and other household items.

SCRgroup provides staff and traffic management; coordinating the day from start to finish, in addition to marketing support.

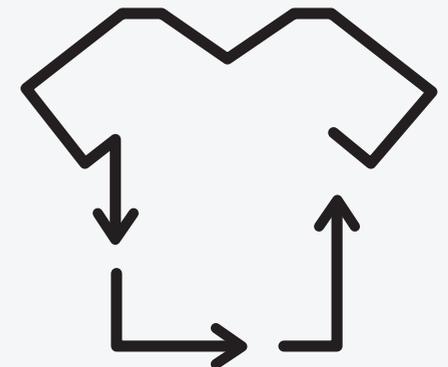


## Retail Solutions

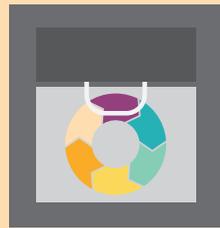
SCRgroup supports retailers find tailored sustainable solutions for the management of aged stock, faulty stock and in-store/online clothing take back programs.

We can provide instore or back-of-house collection boxes and use reverse logistics to collect the materials from the retailers main distribution centre.

SCRgroup also offers textile to biofuel and fibre to fibre recycling through our global recycling partners.



# Where Does It All Go?



## Items are dropped at our hubs

or collected via one of our offered services.



## We collect

We use technology that notifies us when our hubs are almost full, providing an efficient and fast service.



## We work with Charities & Op Shops

What we can offer to charities we do, and what charities can't sell in their stores, we buy off them. This diverts from landfill and keeps a sustainable income stream to their important social causes.

We are able to reuse 70% of our total collections, recycling 15% and converting 15% into alternative fuels.



## Overseas Partners

What can't be reused in Australia, is sent to our Australian owned partner facility in Malaysia for sorting where the items will either be sent to communities where they are needed most, recycled into rags or converted into biofuels. We are able to support 300 jobs in developing countries through this model.



## People in need get everyday essential items

People in countries as diverse as Europe and Asia get the things they need. What is re-usable goes to countries where low-cost, secondhand clothing is in demand, enabling accessibility to essential everyday items.

# Our Most Asked Questions

*"SCR are doing a really good job. They have been contractually compliant and very responsive on day to day issues."  
– Metro Trains*

## Are you a charity?

SCRgroup is a registered Australian company. Through our for-purpose business model, we work with charities and social enterprises to provide sustainable funding and employment through our various collection programs, to support their charitable programs and reduce their costs. Our business model is a first for our industry in Australia, and we're proud of how we deliver positive environmental, social and environmental outcomes through our work.

## Does that mean you make a profit?

Like most private companies, our model does consist of generating profit. By generating profit, we are able to do things like self-fund industry research and product development (i.e. the Feelgood Hub) and our national school programs. We also donate to the charities we work with where we can, through clothing donations or financial donations. We aren't just about making a profit; we aim to maximise our environmental and social impact in all aspects of our business, as we believe all for-profit companies should. We like to call ourselves for-profit for-purpose.

## Do you compete with charities?

We don't compete with charities. We often work with and support charities as much as possible.

We have a number of different arrangements with national charities that include straight donations (clothing and monetary), supplying them with secondhand clothing that can be sold in their stores, providing employment, buying stock they can't sell in their stores to keep an income going towards their social causes as well as reducing what they send to landfill, and fundraising through our school programs.

## What are you doing about illegal dumping?

Illegal dumping, which is defined as leaving all types of items in all types of conditions beside clothing hubs or outside charity shops, is a global-wide industry problem. SCRgroup plays a very active role in finding a solution and implements a multi-faceted strategy across it's programs.

The strategy has seen SCRgroup update their hub infrastructure and signage and increase efficiency in servicing, which include installing sensor technology inside clothing hubs. We have also introduced the topic of illegal dumping in our school education programs.

## Have you heard about Salvatore the Security Guard?

Yes we are a for profit company. Like most private companies, our model does consist of generating profit. However, we like to say we are a for profit for purpose because we do this in conjunction with maximising our environmental and social impact. By generating profit, we are able to self-fund industry research and product development (like the Feelgood Hub) and our national school programs. We also donate to the charities we work with where we can, through clothing donations or financial donations.

# Our Most Asked Questions

## Why do you partner with ADEs?

Our partnerships with ADE's provides local employment and funding to Australian social enterprises and charities for the benefit of local communities and economies.

The people employed through our partner ADE's love their work, earn regular incomes and take pride in what they do and we see this as the main benefit to our partnerships.

## How ethical is your partner sorting facility in Malaysia in the employment of overseas workers?

Our partner Malaysian sorting facility uses a labour hire firm to ensure international ethical standards are met and adhered to so all workers are treated well, work in safe premises and are paid fairly. We also meet any religious and cultural needs of the employees through the provision of facilities such as prayer rooms.

In 2019, SCRgroup announced that they will be undergoing a voluntary audit under the Modern Slavery Act (2018), to ensure all processes are ethically compliant. In addition, most of our clients are large government organisations, national charities and enterprises, and require their suppliers to meet certain standards. SCRgroup is committed to meeting their needs and expectations.

*"We love participating in the Recycle with Mondo Program! Thank you for building such a positive initiative and allowing schools to be a part of it all!" – Bundoora Primary School*

## Do you accept torn materials and uniforms?

At the moment, we don't accept these materials.

We're currently working on a fibre recycling program for torn materials and materials with brand sensitivity, that is planned for rollout in 2020.

## What items do you accept?

Depending on the service we provide, we accept a number of different items.

### **Clothing Drop-Off Hubs/Pop-Up Stations/Schools**

We accept clothing, shoes and fashion accessories in clean and wearable condition. We can also accept Manchester (linen, pillow cases and doona covers).

### **E-waste Drop-Off Hubs/Pop-Up Stations**

We accept small electrical items with a chord. We ask that all batteries be removed from items placed in our e-waste hubs.

### **Thread:collect**

We accept clothing, shoes and fashion accessories in clean and wearable condition. We also accept one bag of e-waste with every home pick-up of small electrical items with a chord. We ask that all batteries be removed from items placed for collection.

### **Pop-Up Recycling Days**

We accept clothing, shoes and fashion accessories in clean and wearable condition, small electrical items with a chord with all batteries removed and larger household items such as furniture, mattresses, whitegoods, bikes and toys.

# Who We Work With

*"Over the years that we have worked with SCR, we have developed a great partnership. They are quick to deal with issues of any illegal dumping within our centres. Their business is a great initiative that helps unwanted clothing items find new purpose and they align themselves with great charity partners."*  
– Stockland

## Councils

### VIC

Brimbank City Council  
City of Greater Dandenong  
City of Melbourne  
City of Port Phillip  
City of Yarra  
Hobsons Bay City Council  
Hume City Council  
Knox City Council  
Maribyrnong City Council  
Monash City Council  
Moonee Valley City Council  
Mornington Peninsula Shire  
Whitehorse City Council  
Whittlesea City Council  
Wyndham City Council

### NSW

City of Canterbury  
Bankstown  
Lane Cove Council  
Randwick City Council  
Waverley Council

**SCRgroup is now  
expanding in all  
metropolitan councils  
across Australia.**

## Charities

Austin Health  
Australian Red Cross  
Backpacks 4 VIC Kids  
Bikes4Life  
Eastern Emergency Relief  
Keep Victoria Beautiful  
Lifeline  
Police Legacy  
Red Nose  
Save The Children  
St Kilda Mums  
St Vinnies  
The Smith Family  
West Welcome Wagon  
Whitelion

## Australian Disability Enterprises

FWS  
GDP Industries  
HiCity  
LVE  
McCallum  
The Flagstaff  
The Mai Well Group  
WDea  
Windarring

## Sponsorships

Kids Teaching Kids 2019  
(Silver Sponsorship)

## Corporate Clients

ALH Group  
AMP Capital  
APIL  
Aventus  
Blackstone Group  
Cohesive Property  
Crown Resorts  
(Melbourne)  
Genesis Fitness Clubs  
Haben Property Group  
Knight Frank  
Lederer Group  
Liuzzi Group  
Melbourne Metro Trains  
QIC  
Retpro Group  
SCA Property Group  
Scentre Group (Westfield)  
Stockland  
Vicinity Centres

